



Operational Plan 2016/2017

1. Strategic Framework

The Operational Plan 2016/2017 (this document) details major projects, actions and activities to be undertaken by the PNP over the financial year to work towards the vision and achievement of the strategies outlined in the Strategic Plan 2016 -2019. The Plan is reviewed annually and aligns with PNP Member Local Governments annual budget processes. The Operation Plan is a 'living document' that will be evaluated annually

The Strategic Plan 2016 – 2019 establishes the Guiding Principles, Vision, Objectives and Strategic Direction of the PNP for the next four years and informs the annual operation plan. The Strategic Plan provides PNP Member Local Governments, stakeholders and the community with background and current information on the PNP and its strategic direction.

The Communications Strategy 2016 -2019 defines the approach that the PNP will undertake when communicating internally and externally to ensure the timely delivery of accurate and consistent information. The Communications Strategy aids in protecting PNP Member Local Governments' image and reputation.

2. Strategic Direction, Strategies and Actions

The following table provides an overview of PNP's Strategic Directions, Strategies and Actions to be undertaken by the PNP over the 2016/2017 financial year. PNP Coastal Adaptation Coordinator's to facilitate the implementation of actions.

Strategic Direction / Strategies		Actions	
1. Research and implementation of coastal adaptation (Aligns with Objectives 3 & 7)			
1.1	Identify and apply for relevant funding and grants	1.1.1	Research and apply for relevant funding programs
1.2	Facilitate and undertake Regional Coastal Monitoring Program (including managing datasets)	1.2.1	Develop Implementation Plan for Regional Coastal Monitoring Program and seek endorsement from PNP Board (prior to July 2016)
		1.2.2	Meet with Local Government Member Local Governments
		1.2.3	Implement Regional Coastal Monitoring Program
1.3	Encourage and facilitate integrated coastal zone management	1.3.1	Work in partnership with existing organisations, community leaders and the broader community to insure an integrated approach to coastal adaptation planning and decision making
1.4	Encourage research and management of coastal processes and incorporation of related issues into planning and management actions	1.4.1	Identify existing research programs and needs for further research in the region
		1.4.2	Identify opportunities to partner with research institutions to undertake future research in the region
1.5	Undertake local Coastal Hazard Risk Management and Adaptation Plans (CHRMAP)	1.5.1	Assist Shire of Harvey to facilitate implementation of Harvey CHRMAP
		1.5.2	Identify and prioritise coastal 'hotspots' and need to develop CHRMAP

		1.5.3	Identify and seek partnerships and funding opportunities
		1.5.4	Develop local CHRMAP for identified Local Government Member(s)
1.6	Facilitate the public use of the coast while ensuring ecosystems and access are preserved and risks to life and property is minimised	1.6.1	Build relationships with NRM agencies in the region.
		1.6.2	Support and provide advice to member council in planning and decision making as required for public access and amenity of the coast
1.7	To encourage the recognition, respect and protection of cultural heritage	1.7.1	Identify coastal areas of known and unknown cultural heritage value within the area at risk
1.8	Encourage partnerships and undertake research and works to understand long term impacts on coastal and marine ecosystems	1.8.1	Identify opportunities to partner with research institutions to undertake future research in the region
2. Collaboration among Member Local Governments, stakeholders and our communities (Aligns with Objectives 2, 4, 5 & 6)			
2.1	Provide information and regular updates on PNP activities and relevant policies, plans and emerging issues to Member Local Governments	2.1.1	Develop and distribute e-newsletter every 2 months
		2.1.2	Continue to update PNP website
		2.1.3	Provide information and updates at Board and Committee Meetings
		2.1.4	Present information at relevant conferences, public forums and to Member Local Governments

2.2	Develop communication tools and best practice case studies / guidelines for Member Local Governments	2.2.1	Continue to develop Communication Plan 2016-2019
		2.2.2	Develop adaptation tools and promote best practice case studies / guidelines for Member Local Governments and make available to Local Governments and other stakeholders
		2.2.3	Distribute and utilize best-practice CHRMAP 'template developed as part of Harvey CHRMAP
2.3	Develop and enhance research and resource capacity and technical knowledge of Officers in PNP and its Member Local Governments	2.3.1	Promote relevant courses and training opportunities to Member Local Governments and officers
		2.3.2	PNP Coastal Adaptation Coordinator's to attend relevant training programs and conferences
2.4	Promote community consultation and participation in PNP activities	2.4.1	Continue to consult and build on existing effort and the 'Pilot' Community Engagement Project
		2.4.2	Keep the community informed using PNP website, existing publications, identified community champions and other media
		2.4.3	Undertake community forums and workshops and gain community feedback (in partnership with Member Local Governments and NRM organisations)
2.5	Facilitate partnerships and activities with research and academic organisations	2.5.1	Identify opportunities to partner with research and academic organisations which may include Curtin University, University of Western Australia, Australian National University, University of Sydney, Griffith University and

			Murdoch Universities
		2.5.2	Continue to work with City of Bunbury and CSIRO on integrated assessment of flood and stormwater management strategies in Bunbury
2.6	Communicate and facilitate implementation of PNP project outcomes	2.6.1	Update the Draft Communication Plan 2016-2019
		2.6.2	Develop and distribute e-newsletter every 2 months
		2.6.3	Continue to update PNP website
		2.6.4	Work with Member Local Governments to implement project outcomes
2.7	Investigate potential insurance / liability matters relevant to Member Local Governments and the community	2.7.5	Continue to research relevant latest information and advise Member Local Governments
3. Advocate for effective coastal adaptation (Aligns with Objective 1)			
3.1	Actively advocate and comment in the development and review of relevant Government planning, policy, legislation and activities	3.1.1	Provide comment on new and updated State Government planning, policy, legislation and activities when opportunities arise
		3.1.2	PNP Board and Officers to advocate with Federal and State Government the need for effective planning, policy and legislation regarding coastal matters

3.2	Advocate for appropriate support and resourcing	3.2.1	Continue to seek support and resourcing from Federal and State Governments when opportunities arise
		3.2.2	Write to relevant State Government Ministers seeking meetings with Executive of the PNP Board to provide support for PNP activities
3.3	Facilitate working relationships and collaboration with government and non-government stakeholders and partners	3.3.1	Continue to work informally and collaborate with government and non-government stakeholders and partners
		3.3.2	Identify benefits and if deemed advantageous, seek to formalise relationships with non-government stakeholders and partners such as catchment councils and universities
3.4	Promote the PNP and its activities in the media, at relevant meetings, forums and conferences	3.4.1	Draft abstracts and present at relevant meetings, forums and conferences
		3.4.2	Member Local Governments (PNP Board Members and Officers) to promote the PNP and its activities when opportunities arise
3.5	Influence and improve sustainable, appropriate and consistent land use planning	3.5.1	Lobby State Government to influence and improve sustainable, appropriate and consistent land use planning as it relates to coastal matters
		3.5.2	Research needs and benefits for Member Local Governments to develop appropriate and consistent coastal land use planning policies and practices

Table 1: PNP Strategic Directions, Strategies and Actions for 2016/2017